

# Artwork Request Guide

Please follow our guidelines for your artwork and check all specifications regarding our products here.

## Supplying Artwork

- All logos must be either **vector** or **high resolution**
- **Do not include any printer marks** (crop marks or registration marks) in your artwork
- **Artboard sizes** must be the bleed size or artwork size if we do not require bleed.
- All files must be **converted to CMYK** including images.
- Images must be embedded. **Fonts must be outlined.**
- We prefer **.eps or .pdf files**. We also accept .psd .ai .indd. We do NOT accept Corel Draw, Microsoft Office or .cad files.
- Any photographs to be included need to be **hi-res and supplied at 300ppi**



## What is a vector file?

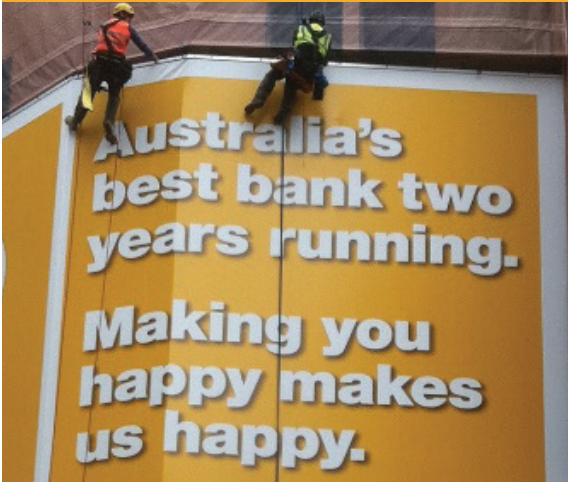
A vector file is a file that can be stretched or shrunk without losing clarity. These files are scalable to any size. Files like JPG, GIF or PNG files will become pixelated and blurry when stretched or manipulated. Vector logos are created in Adobe Illustrator and are usually in the format of a **PDF, AI or EPS** file. To test this zoom in on your file to check if it pixelates.



Pixel



Vector



PRODUCTS	FINISHED SIZE	ARTWORK SIZE	ARTWORK SIZE
<b>Partial Shade Cloth</b>	50m x 1.83m	Saved at 10% of size	5000mm x 190mm
<b>Full Print Shade Cloth</b>	50m x 1.83m	Saved at 10% of size	5000mm x 190mm
<b>Banner Mesh Rolls 1.6m</b>	50m x 1.6m	Saved at 10% of size	5000mm x 160mm
<b>Banner Mesh Rolls 1.8m</b>	50m x 1.8m	Saved at 10% of size	5000mm x 180mm
<b>Mesh Banners</b>	Any size	10% of size	Depending on art size
<b>Vinyl Banners</b>	Any size	10% of size	Depending on art size
<b>Corflute Panels</b>	Any size	10% of size	Depending on art size

All smaller banners are 10% of finished artwork